

5.502 Authority.

(a) *Newspapers*. Authority to approve the *publication* of paid *advertisements* in newspapers is vested in the head of each agency (44 U.S.C.3702). This approval authority may be delegated (5 U.S.C.302(b)). *Contracting officers shall* obtain written authorization in accordance with policy procedures before advertising in newspapers.

(b) *Other media*. Unless the *agency head* determines otherwise, advance written authorization is not required to place *advertisements* in media other than newspapers.

Parent topic: [Subpart 5.5 - Paid Advertisements](#)