12.101 Policy.

The *head of the agency shall—*

(a) Conduct *market research* to determine whether *commercial products*, *commercial services*, or *nondevelopmental items* are available that could meet the agency's requirements;

(b) Acquire *commercial products*, *commercial services*, or *nondevelopmental items* when they are available to meet the needs of the agency; and

(c) Require prime contractors and subcontractors at all tiers to incorporate, to the maximum extent practicable, *commercial products*, *commercial services*, or *nondevelopmental items* as *components* of items supplied to the agency.

Parent topic: Subpart 12.1 - Acquisition of Commercial Products and Commercial Services