852.203-70 Commercial Advertising.

As prescribed in 803.570-2, insert the following clause:

Commercial Advertising (MAY 2018)

The Contractor shall not make reference in its commercial advertising to Department of Veterans Affairs contracts in a manner that states or implies the Department of Veterans Affairs approves or endorses the Contractor's products or services or considers the Contractor's products or services superior to other products or services.

(End of clause)

Parent topic: Subpart 852.2—Text of Provisions and Clauses